



## SPECIAL RESOURCES FUND for VISUAL ARTS PROJECTS for CHILDREN AND YOUTH

**OVERVIEW:** The purpose of the RiverArtsFest Special Resources Fund is to provide support for special opportunities for schools and nonprofit organizations in Shelby County for visual arts projects. These grants will be awarded to clearly defined projects that expand the artistic horizons of K-12 students of all abilities, not for the personal and professional development of individuals nor to supplement resources applicable to other art programs.

**RAF will award a total of \$15,000** to fund creative activities and projects, including but not limited to:

- honorarium for a visual artist or artists group for presentations, demonstrations, master classes, installations, project design, exhibits, etc. in any two-dimensional or three-dimensional medium or combination of media
- supplies and materials for the project
- permanent equipment and/or resource materials in support of curriculum, standards and aesthetic education
- admission to museums, galleries, art exhibits, lectures, demonstrations, master classes or interactive visual arts presentations
- transportation
- a combination of the above
- collaborations between schools or schools and nonprofits

In 2019, up to \$750 per project will be awarded, depending upon the total number of applications and the total amount of funding requested along with the accuracy of the budget; the uniqueness, merit and impact of the proposed project; and the completeness of the application. **Applications for distinctly different projects from the same school or organization will be considered. Applications for collaborative projects will be considered, also.** Please contact Angela Less if you want to discuss possible ideas before applying.

**September 17<sup>th</sup>** is the deadline for the application sent as a **.pdf attachment** to [alessriverartsfest@gmail.com](mailto:alessriverartsfest@gmail.com)

**ONLY A .pdf ATTACHMENT WILL BE ACCEPTED.** This lets us open, read and then forward the application to the jurying committee in a standard format available to all. We do not use paper copies. The applications will be checked for eligibility and completeness as they are received and immediately forwarded, **IF THERE ARE NO QUESTIONS OR CORRECTIONS**, to the jurying committee. Each applicant will be notified by an individual e-mail with the jurors' decision and will receive an e-mail announcement listing all selected 2019 Special Resources Fund projects.

Upon the return of the signed letter of agreement for the Special Resources Fund project, a **check payable to the school or organization** will be processed and mailed in care of the project coordinator. Each award check will be designated with "for use only for the" followed by *the specific named Special Resources Fund project* to ensure it is deposited into the correct account and to avoid any confusion by other personnel about the check's purpose and use.

**Participants in ALL SUBMITTED APPLICATIONS will receive free admission tickets to RiverArtsFest!** Please join in the community celebration of the fine arts on October 26<sup>th</sup> and 27<sup>th</sup> in the festival's expanded Downtown location on Riverside Drive.

**Questions???** Contact Angela Less [alessriverartsfest@gmail.com](mailto:alessriverartsfest@gmail.com)

**PLEASE FOLLOW THIS ORDER EXACTLY AND COMPLETELY** in your application and use **NO MORE THAN THREE (3) PAGES** in a minimum of 12-point font so that every application is the same.

\*Descriptive title of your proposed project

\*One-sentence summary of project

\*The amount you are requesting from the Special Resources Fund (**up to \$750**)

\*Name of school (including school district/affiliation) or organization (including specific department if applicable)

\*Name, title, school/organization, address, e-mail address, office phone number and cell phone number for **person coordinating the project**

\*Name, title, address, e-mail address, office phone number and cell phone number of **administrator authorizing the project**

**Please include the following in your Project Narrative by specifically describing:**

- What you want to do and how will you do this
- What you hope to accomplish, anticipate as the outcome/impact of the project and how this is a special opportunity
- The participants directly involved (include estimated number of children or youth with ages or grade levels, abilities, location(s), as applicable)
- Artist(s) or arts group involved, if any, and include proposed activities, and if paid or are providing an in-kind service or a combination of the two along with estimated amount of time involved with participants
- Who additionally may benefit from the project, with estimated, realistic numbers for each (other children or youth, with ages or grade levels, abilities, location(s); school community, neighborhood, another nonprofit program, etc.)
- Who may be involved as volunteers or provide extra support (please include estimated numbers and indicate how, such as administrators, staff, parents, external project participants such as museum personnel, etc.)
- What community partners or other organizations may be involved or provide support for the project and how
- A brief, general timeline, including start and end dates, sessions with artists, culminating activities, presentations, school or public programs and exhibits, etc.
- NEW: The ways you will publicize the free admission tickets to the festival on October 26<sup>th</sup> & 27<sup>th</sup> and how you will promote attendance by your participants and their families (your website, Facebook, social media, flyers, etc.)
- The ways RiverArtsFest will be recognized during the project period and at its completion
- OPTIONAL: Up to three (3) images, in color or black and white, to illustrate the focus, scope or activities

**Using this order and these specific categories, list your realistic budget, accurately reflecting all components, expenses and support for your project, with details included (examples shown in italics) and with subtotals indicated for each (examples shown in italics):**

- Honorarium for artist or visual artists group (*\$250 for artist L. Da Vinci*) **subtotal \$250**
- Supplies and materials (*\$28 for 14 charcoal sets @ \$2 each, \$28 for 14 sketchpads @ \$2 each, \$100 for art exhibit mats and frames*) **subtotal \$156**
- Permanent equipment or resource materials (*\$350 for 2 portable double-sided exhibition walls @ \$175 each*) **subtotal \$350**
- Admissions/tickets (*\$42 for 14 admission tickets to The Louvre @ \$3 each*) **subtotal \$42**
- Transportation (*\$14 for 14 train tickets @ \$1 each*) **subtotal \$14**
- Other expenses not eligible for SRF funding (*\$42 for multiple snacks for 14 @ \$3 each*) **subtotal \$42**
- **TOTAL PROJECT EXPENSES** \$854
- Other sources of support (*\$54 from PTO, \$100 grant from the Patee Foundation*)  
**TOTAL COMMUNITY SUPPORT** \$154
- **SPECIAL RESOURCES FUND REQUEST** \$750
- In-kind donations (services, supplies, equipment) specifically for project (*\$30 6 tubes oil paints from Mona Lisa; \$36 for cookies for art exhibit opening from parents*) **IN-KIND TOTAL** \$66
- **Round to the nearest dollar on all budget items, details, subtotals and totals and put -0- if you have none**

### ***Additional information about the 2019 RiverArtsFest Special Resources Fund (SRF)***

Support from the Special Resources Fund is for visual arts projects or for clearly defined visual arts components of larger, multidisciplinary projects but all must be within Shelby County and designed to benefit children and youth. Schools and nonprofit organizations may submit more than one application but each application must be for a separate project.

Examples of activities that are **not eligible** for SRF project support include receptions, parties, food, decorations, flowers, entertainment, performing arts projects, t-shirts, entry fees, tuition, etc. However, if they are a part of your overall project proposal, please include with details in the "Other" and/or "In-kind donations" categories in the project budget.

Your proposed project may involve the entire school or organization. It may focus on one class, age or grade, level of ability or any combination of those. Art clubs, extended classes or after-school enrichment programs are eligible, also.

It is important to include a concise, descriptive narrative supported by a realistic, accurate budget. Please round to the nearest dollar. Your application may not exceed three pages but you are not required to submit that many. The number of pages was increased to allow for optional visual aids to be included.

The jurying committee considers the following when selecting projects for funding:

- **Is the application accurate and complete?**
- **Is the project clearly visual arts-based?**
- **Is the project achievable as described in the narrative and reflected in the budget? Is it doable in scope and available resources?**
- **Is the project appropriate and realistic for the site and the participants as described in the narrative?**
- **Is the special opportunity provided by SRF funding clearly stated? Is the impact conveyed?**
- **Is the scale of the project realistic? Does it translate from concept to actual completion?**
- **Is careful planning reflected in the described activities and in the budget? Is creativity?**

**All applications will receive free festival admission tickets for participants** and will include one free adult ticket per child at the elementary and middle school ages. In 2018, RiverArtsFest distributed approximately **\$45,000** in free admissions to schools and nonprofit organizations throughout Shelby County.

Support for the Special Resources Fund is provided by a very generous anonymous donor. Additional funding comes from income generated by the festival and is added because of the committed volunteer leadership of RiverArtsFest, Inc. Our community investment resources are allocated to visual arts education at all levels and in Shelby County. Please support the organization's efforts by applying to the Special Resources Fund, promoting the festival and participating!



**OCTOBER 26<sup>th</sup> and 27<sup>th</sup> ON RIVERSIDE DRIVE**

[www.riverartsmemphis.org](http://www.riverartsmemphis.org)

[Facebook.com/RiverArtsFest](https://www.facebook.com/RiverArtsFest)

**INSTAGRAM: @riverartsmemphis**

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